

## Versatile

Our Steel can be installed on roof sheathing or over existing shingles. This saves time and money by eliminating removal and disposal costs of old roofing materials. By using our residential steel roofing, labor costs are minimized when a continuous sheet of steel is installed from the peak to the eave.

## Tough

Shingles are often replaced every 10-15 years. Our residential steel roofing panels will provide years of maintenance-free service life way beyond any shingle. Hail and windstorms that destroy shingles struggle to damage our full, hard steel panels. This is truly the last roof you will need to install.

## Efficient

Most conventional roofing materials absorb energy from the sun. Our residential steel roofing reflects most of the sun's rays which keeps attic space and living space cooler. The energy savings of "Cool Chemistry" steel roofing will save you money.

## Home Appreciation

Our steel roofing is one of the top materials used for improving the value of your home. Studies show steel roofing increases the value of most homes.

## Energy Savings

Our "Cool Chemistry" steel roofing with advanced resin and pigment technology reflects heat instead of absorbing it like shingles. This can save you up to 40% in summer cooling costs, according to the Cool Metal Roofing Association.

## Insurance Savings

Many insurance companies will allow discounts for homeowners who have steel roofing due to the superior protection against hail, wind, and fire.

## Questions & Answers:

**Q: Is a steel roof more likely to get hit by lightning?**

**A: Absolutely not; however, in the unlikely event it is hit, it will actually disperse the energy safely and resist sparking unlike asphalt shingles which contain flammable petroleum based material.**

**Q: Is metal roofing noisy?**

**A: Absolutely not. The noise is virtually the same as it would be for shingles when installed on roof sheathing.**

Available at

**MENARDS**

# Complete the Look

with our other quality steel products!



**Steel Siding**



**Steel Soffit & Fascia**



**Steel Gutter Systems**



**You draw it,  
we bend it!**

**Trim Coil & Custom Bent Steel**

# Residential MULTI-TONE STEEL ROOFING

Limited Lifetime Warranty



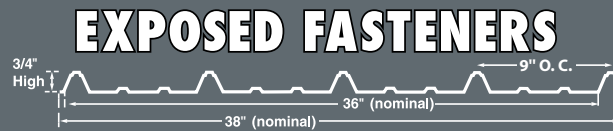
www.midwestmanufacturing.com

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# Why Buy Multi-Tone Steel Roofing?

- The textured finish gives a rich, upscale appearance not replicated by any other system
- **Multi-Tone is a flexographic painting process**
  - Transfers considerably more paint than that of "retro-gravure", a paint with ink system
- Due to the differing transparency of paints, Multi-Tone can appear to have more than three colors
- **ENERGY STAR® rated**
  - "Cool Chemistry" steel roofing reflects the sun's heat instead of absorbing it like shingles, keeping your home cooler in the summer. Refer to [www.energystar.gov](http://www.energystar.gov) for more information
- **Protection from hail**
  - Our Grade 80 High Strength Steel will not fail when hail decimates shingles
- **High wind resistance**
  - Properly installed steel will survive wind that will devastate shingles
- **Fire resistance**
  - Steel roofs are non-combustible
- **Steel roofs are light weight**
  - 75 to 85 lbs per square compared to 225 to 350 lbs.
- **No ice damming**
  - Steel roofs shed snow and ice easily, and will not absorb or be damaged by water
- **Fast Installation**
  - Steel roofs are quick and easy to install
- **Virtually maintenance free**
- **Excellent investment**
- **Limited lifetime warranty**



Available in our Premium Products only.

**Available in 2  
Multi-Tone Colors**



**Available in 5  
Architectural Patterns**



**WOODLAND TIMBER      TWILIGHT BLACK      DRIFTWOOD      DESERT TAN      PLATINUM      BROWNWOOD      SLATE**

Architectural panels available in Exposed Fastener Only

Note: Color chips show approximate tone. Color of actual product may vary. Final color approval should be made with actual material.